











SEPTEMBER 10 - 13, 2009

Thursday, September 10, 2009



ABO Advanced Review Course

10:00AM-12:00PM	RCA ABO 1 2 - Geometric & Applied Optics <i>Diane Drake</i>		
1:00PM-3:00PM	RCA ABO 3 4 - Anatomy and Physiology <i>Diane Drake</i>		
3:00PM-5:00PM	RCA ABO 5 6 - Ophthalmic Optics <i>Diane Drake</i>		
6:00PM-8:00PM	RCA ABO 7 8 - Understanding Refractometry <i>Bill Underwood</i>		

Spectacle Track

3:00PM-5:00PM	T S - Get In The Drivers Seat - Technology Driven Products <i>Kathryn Gross-Edelman</i>		
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Contact Lenses

4:00PM-5:00PM	T CL - Yes, Presbyopes Really Can Wear Contact Lenses: Matching Patients with Lenses <i>BW Phillips, Jr.</i>		
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Business Track











5:00PM-7:00PM	T B - Thriving in a Slow Economy, Growing Your Optical and CL Business Panel Deering, Harrison, someone from Optical and CL Industry <i>John Deering</i>		
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Friday, September 11, 2009

Exhibit Hall

Noon - 3pm and 5pm - 7pm











Spectacle Track

8:30AM-9:30AM	F S 1A - Top 10 Dispensing Tips <i>Laurie L. Pierce</i>		
9:45AM-10:45AM	F S 2A - Five Pair Sales <i>Laurie L. Pierce</i>		
11:00AM-12:00PM	F S 3A - Frames and Bevels <i>Kathryn Gross-Edelman</i>		
3:00PM-5:00PM	F S 4A 5A - The Solving Challenging Prescriptions Symposium <i>Mark Mattison-Shupnick</i>		
4:15PM-5:15PM	F S 5B - Fitting and Dispensing Pediatric and Children <i>Diane Drake</i>		











Business Track

8:30AM-9:30AM	F B 1 - Using Managed Care To Increase Profitability and Satisfy Patients <i>Michael Della Pesca</i>		
9:45AM-10:45AM	F B 2 - Fitting the Generations <i>Kathryn Gross-Edelman</i>		
11:00AM-12:00PM	F B 3 - Guide to Opening a Dispensary <i>Michael Della Pesca</i>		
3:00PM-4:00PM	F B 4 - The Power of Packages to Improve the Bottom Line <i>Michael Della Pesca</i>		











Contact Lenses

8:30AM-9:30AM	F CL 1 - Fitting Soft Torics <i>Phyllis Rakow</i>		
9:45AM-10:45AM	F CL 2 - Implementing an Annual Dispense Strategy <i>Vicki Sheppard</i>		
11:00AM-12:00PM	F CL 3 - SOAP Technique for Contact lens Evaluation <i>Phyllis Rakow</i>		
3:00PM-4:00PM	F CL 4 - Wavefront Abberations and Contact Lenses <i>Michael Gzik</i>		
4:15PM-5:15PM	F CL 5 - Reverse Geometry GP Lenses (When, Why, and How To Fit Them) <i>Jim Slightom</i>		









Hands - On

8:30AM-9:30AM	F HO 1A - Using Low Vision Devices <i>Kenneth Bradley</i>		
9:45AM-10:45AM	F HO 2A - Frame Styling <i>Leonel Lee</i>		
11:00AM-12:00PM	F HO 3A - Managing In-office Repairs <i>Richard McCoy</i>		
3:00PM-4:00PM	F HO 4A - Mastering Lens Measurements <i>Tom Schulz</i>		
4:15PM-5:15PM	F HO 5A - Frame adjustments; including rimless styles <i>Richard McCoy</i>		





Hands - On

8:30AM-9:30AM	F HO 1B - Contact Lens Application and Removal Techniques and Lens Care Instructions <i>Kara Pasner</i>		
9:45AM-10:45AM	F HO 2B - Lensometer Part 1 <i>Jim Reese</i>		
11:00AM-12:00PM	F HO 3B - Lensometer Part 2 <i>Jim Reese</i>		
3:00PM-4:00PM	F HO 4B - Introduction to Slit Lamp Use <i>Ray Dennis</i>		
4:15PM-5:15PM	F HO 5B - Advanced Slit Lamp Use <i>Ray Dennis</i>		











ABO Review Course

8:30AM-9:30AM	RCB ABO 1 - Basic Optical Principles & Ocular Anatomy and Physiology <i>Edward C. August</i>		
9:45AM-12:00PM	RCB ABO 2 3 - Ophthalmic Lens Characteristics and Calculations <i>Edward C. August</i>		 
3:00PM-5:15PM	RCB ABO 4 5 - Ophthalmic Prisms <i>Edward C. August</i>		 










ABO Advanced Review Course

8:30AM-10:45AM	RCA ABO 9 10 - Human Resource & Physical Mgmt <i>Diane Drake</i>		 
11:00AM-12:00PM	RCA ABO 11 - Lens Design <i>Diane Drake</i>		
3:00PM-5:15PM	RCA ABO 12 13 - Verification & Inspection <i>Bill Underwood</i>		 

NCLE Review Course

8:30AM-9:30AM	RCB NCLE 1 - Anatomy & Physiology and CL Nomenclature <i>Carri Russell - Ferguson</i>		
9:45AM-10:45AM	RCB NCLE 2 - Optics of Contact Lens <i>Carri Russell - Ferguson</i>		
11:00AM-12:00PM	RCB NCLE 3 - Contact Lens Indications and Contraindications <i>Carri Russell - Ferguson</i>		
3:00PM-4:00PM	RCB NCLE 4 - Introduction to the Keratometer and Biomicroscope <i>Jim Slightom</i>		
4:15PM-5:15PM	RCB NCLE 5 - Fitting Daily Wear soft Contact Lens <i>Kristi Green</i>		

NCLE Advance Review Course

8:30AM-9:30AM	RCA NCLE 1 - Indications & Contraindication of Contact Lens Wear <i>Kristi Green</i>		
9:45AM-10:45AM	RCA NCLE 2 - Soft Single Vision and Toric Lens Fitting <i>Kristi Green</i>		
11:00AM-12:00PM	RCA NCLES 3 - GP Single Vision and Toric Lens Fitting <i>Jim Slightom</i>		
3:00PM-5:15PM	RCA NCLE 4 5 - Fitting the Irregular Cornea <i>Michael Ward</i>		 

Saturday, September 12, 2009



Exhibit Hall

Noon - 3pm









Breakfast Seminar

7:30AM-8:30AM	S BR - Breakfast Seminar - Free With Registration		
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General Session

8:30AM-9:30AM	S GS 1 - Premake, Don't Remake, Optimizing Efficiencies in Today's Economy Eyecare Business - Free With Registration <i>Karlen McLean</i>		
9:45AM-10:45AM	S GS 2 - Making Sunwear Shine in Optical 20/20 - Free With Registration <i>Mark Mattison-Shupnick</i>		







Spectacle Track

11:00AM-12:00PM	S S 1A - TBA <i>Laurie L. Pierce</i>		
11:00AM-12:00AM	S S 1B - What an Optician Needs to Know About Ophthalmic Medical Conditions <i>Michael Stewart, MD</i>		
3:00PM-4:00PM	S S 2A - Computer Vision: Signs, Symptoms & Mgmt <i>Michael Gzik</i>		
4:15PM-5:15PM	S S 3A - Implementing Safety and Sports Eyewear into the Practice <i>Richard McCoy</i>		







Business Track

11:00AM-12:00PM	S B 1A - The Market Forces Around You Identifying Lost Opportunities <i>Mark Mattison-Shupnick</i>		
3:00PM-4:00PM	S B 2A - Setting Goals and Conducting Employee Reviews <i>Mark Mattison-Shupnick</i>		
3:00PM-4:00PM	S B 2B - What Membership in Optical Organizations Can Do For Me <i>John Deering</i>		
4:15PM-5:15PM	S B 3A - Making the \$1000 sale <i>Sophie Raubiet</i>		

Contact Lenses

11:00AM-12:00PM	S CL 1 - Solutions are the Solution for Contact lens Success <i>Michael Ward</i>		
3:00PM-4:00PM	S CL 2 - Contact Lens Solutions for Dry Eye <i>Mile Brujic</i>		
4:15PM-5:15PM	S CL 3 - Top 10 Dispensing Tips for Fitting Presbyopia Contact lens <i>Michael Gzik</i>		







Hands - On

11:00AM-12:00PM	S HO 1A - Frame Adjustments; including Rimless Styles <i>Richard McCoy</i>		
3:00PM-4:00PM	S HO 2A - Lensometer Part 1 <i>Michael Szczerbiak</i>		
4:15PM-5:15PM	S HO 3A - Lensometer Part 2 <i>Michael Szczerbiak</i>		





Hands - On

11:00AM-12:00PM	S HO 1B - Fresnel Prisms <i>Blair Wong</i>		
3:00PM-4:00PM	S HO 2B - Introduction to Slit Lamp Use <i>Jim Reese</i>		
3:00PM-5:15PM	S HO 2C 3C - Ocular Dissection - Anatomy of the Eye <i>Michael Stewart, MD</i>		
4:15PM-5:15PM	S HO 3B - Advanced Slit Lamp Use <i>Jim Reese</i>		







ABO Review Course

11:00AM-12:00PM	RCB ABO 6 - What You Need to Know About Professional Dispensing & Regulations and Standards <i>Randall Smith</i>		
3:00PM-4:00PM	RCB ABO 7 - Frame Materials, Selection & Adjustments <i>Diane Drake</i>		
4:15PM-5:15PM	RCB ABO 8 - Lens Materials & Coatings <i>Diane Drake</i>		







ABO Advanced Review Course

11:00AM-12:00PM	RCA ABO 14 - Patient Communications <i>Diane Drake</i>		
3:00PM-5:15PM	RCA ABO 15 16 - Business Management for the Optical Professional <i>Bill Underwood</i>		

NCLE Review Course

11:00AM-12:00PM	RCB NCLE 6 - Fitting Daily Wear GP CLs <i>Ray Dennis</i>		
3:00PM-4:00PM	RCB NCLE 7 - Review of CL Inspection, Modification and I&R <i>BW Phillips, Jr.</i>		
4:15PM-5:15PM	RCB NCLE 8 - Follow-up of Daily Wear CL Patients <i>Michael Ward</i>		

NCLE Advance Review Course


11:00AM-12:00PM	RCA NCLE 6 - Contact Len Management of Presbyopia <i>Michael Gzik</i>		
3:00PM-4:00PM	RCA NCLE 7 - Atlas of Complications <i>Michael Ward</i>		
4:15PM-5:15PM	RCA NCLE 8 - Kids and Contact Lens <i>Vicki Sheppard</i>		

Sunday, September 13, 2009







Breakfast Seminar

7:30AM-8:30AM	SU BR - Breakfast Seminar - Free with Registration		
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General Session

8:30AM-9:30AM	SU GS 1 - How to Present and Sell Free-Form Lenses - Free with Registration <i>Ed De Gennaro</i>		
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Spectacle Track

9:45AM-10:45AM	SU S 1 - I Spy With My Little Eyes: Taking the Guess Work Out of Children's Vision Mile <i>Mile Brujic</i>		
11:00AM-12:00PM	SU S 2 - Ophthalmic Nuggets and Notions: It Takes More Than a Lens Formula <i>Palmer Cook</i>		
12:00PM-1:00PM	SU S 3 - A Rosetta Stone for Eyecare Professionals: Translating to the Best Index <i>Palmer Cook</i>		







Business Track

9:45AM-10:45AM	SU B 1 - Using Digital Imaging Technology To Grow Your Practice and Maximize Sales <i>Richard McCoy</i>		
11:00AM-12:00PM	SU B 2 - Understanding Optical Patient Expectations <i>Ed De Gennaro</i>		
12:00PM-1:00PM	SU B 3 - Do You Have What it Takes to an Optical Manager <i>Ed De Gennaro</i>		





Contact Lenses

9:45AM-10:45AM	SU CL 1 - Use of Corneal Topography in Contact Lens Fittings <i>Buddy Russell</i>		
11:00AM-12:00PM	SU CL 2 - Update in Contact Lens Options for Keratoconus and Irregular Corneas <i>Buddy Russell</i>		
12:00PM-1:00PM	SU CL 3 - Strategies for Minimizing Risk Factors For Your Contact Lens Patients: The Science and Facts <i>Mile Brujic</i>		

Hands - On

9:45AM-10:45AM	SU HO 1A - Using Low Vision Devices <i>Kenneth Bradley</i>		
11:00AM-12:00PM	SU HO 2A - Frame Adjustments; including Rimless Styles <i>Richard McCoy</i>		
12:00PM-1:00PM	SU HO 3A - Managing In-office Repairs <i>Richard McCoy</i>		

Hands - On



9:45AM-10:45AM	SU HO 1B - GP Lens Inspection, Polishing and Modification <i>Bill Underwood</i>		
11:00AM-12:00PM	SU HO 2B - ID Progressive Lenses <i>Bill Underwood</i>		

Examinations

9:00AM-1:00PM	ABO Exam		  
9:00AM-1:00PM	ABO Advanced Exam		  
2:00PM-5:00PM	NCLE Exam		  
2:00PM-5:00PM	NCLE Advanced Exam		  

OAA ANNUAL CONVENTION AND SPECIAL EVENTS

Receptions - OAA

Thursday, September 10, 2009 5:00PM-7:00PM	Opticians Association of America (OAA) Delegate Reception		
Friday, September 11, 2009 7:00PM-8:00PM	Opticians Association of America (OAA) Guild Reception		

Special Events - Free with Registration

Friday, September 11, 2009 12:00PM-3:00PM	Exhibit Hall - NAO Awards Ceremony		
Friday, September 11, 2009 12:00PM-1:00PM	Learning Center Marchon		
Friday, September 11, 2009 1:00PM-2:00PM	Learning Center Essilor		
Friday, September 11, 2009 2:00PM-3:00PM	Learning Center		
Friday, September 11, 2009 3:00PM-5:00PM	Every Thing You Should Know About Ohio Law But Were Afraid to Ask <i>Nancy Manns</i>		
Friday, September 11, 2009 5:30PM-6:30PM	Learning Center		
Saturday, September 12, 2009 12:00PM-1:00PM	Learning Center Coopervision		
Saturday, September 12, 2009 12:00PM-3:00PM	Exhibit Hall - Posters Awards		
Saturday, September 12, 2009 1:00PM-2:00PM	Learning Center Hoya Progressives in Evolution and Revolution		
Saturday, September 12, 2009 2:00PM-3:00PM	Learning Center		
Saturday, September 12, 2009 5:30PM-7:30PM	OWA Function <i>Beverly Crowell</i>		
Saturday, September 12, 2009 7:30PM-8:30PM	National Federation of Opticianry Schools (NFOS) Alumni Reception		